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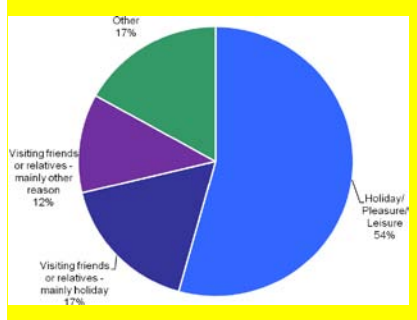
Coverage

Northern Ireland, unless otherwise stated.

Theme

Tourism Statistics

Figure 1 Overnight trips taken by NI residents (within NI, RoI, GB, CI or IoM) by purpose of trip January-September 2013



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## Overnight and day trips taken by Northern Ireland residents January-September 2012

### Overnight Trips

During January-September 2012, Northern Ireland (NI) residents took an estimated 1.4 million overnight trips within NI, 952,000 in the Republic of Ireland (RoI) and 922,000 in Great Britain (GB)/Channel Islands (CI)/Isle of Man (IoM).

During those trips, a total of 2.6 million nights were spent in NI, 2.1 million nights in RoI and 3.5 million nights in GB/CI/IoM.

A total of £122 million was spent by NI residents in NI, £151 million in RoI and £259 million in GB/CI/ IoM during the period.

Trips to GB/CI/IoM had the longest average duration, highest average spend per trip and highest average spend per night.

Table 1 Estimated overnight trips taken by NI residents within NI, RoI, GB, CI and IoM, January-September 2012

	Northern Ireland	Republic of Ireland	Great Britain, Channel Islands, Isle of Man
Total trips (000s)	1,240	712	768
Total nights (000s)	2,614	2,149	3,450
Total spend (£m)	122	151	259
Average length of stay (nights)	2.1	3.0	4.5
Average spend per trip (£)	98	212	338
Average spend per night (£)	47	70	75

## NI residents taking overnight trips within NI

During January – September 2012, 60% of trips within NI were for holiday/ pleasure/leisure purposes, 31% were to visit friends or relatives and 9% were for other reasons (table 2).

Those on holiday/pleasure/leisure trips accounted for 69% of nights and 75% of spend by NI residents on overnight trips within NI.

Those on holiday trips had the longest average length of trip (2.4 nights) and highest average spend per trip (£122) while those on trips for other purposes had the highest average spend per night (£56).

The estimated number of trips taken by NI residents within NI during January – September 2012, decreased by 14% compared with the same period in 2011. The number of nights spent on those trips decreased by 28% while the estimated spend increased by 3%.

Table 2 Estimated overnight trips taken by NI residents within NI by purpose, January-September 2011, 2012

		Total trips (000s)	Total nights (000s)	Total spend (£m)	Average length of stay (nights)	Average spend per trip (£)	Average spend per night (£)
Total	2011	1,563	3,867	129	2.5	83	33
	2012	1,240	2,614	122	2.1	98	47
	% change	-14	-28	+3			
Holiday/pleasure/ leisure	2011	1,013	2,886	94	2.8	93	32
	2012	747	1,805	91	2.4	122	51
	% change	-20	-34	+7			
Visiting friends/ relatives	2011	423	758	23	1.8	54	30
	2012	378	606	19	1.6	50	32
	% change	-5	-16	-9			
Other	2011	126	223	13	1.8	102	57
	2012	115	203	11	1.8	99	56
	% change	-	+2	-2			

## NI residents taking overnight trips in the Republic of Ireland and Great Britain

NI resident trips to the RoI and GB decreased by 34% and 21% respectively during January-September 2012, compared with the same period in 2011 (table 3).

Table 3 Estimated overnight trips taken by NI residents in ROI and GB, January-September 2011, 2012

	Republic of Ireland			Great Britain, Channel Islands, Isle of Man		
	2011	2012	% change	2011	2012	% change
Total trips ('000s)	1,192	712	-34%	1,042	768	-21%
Total nights ('000s)	3,120	2,149	-26%	3,424	3,450	+9%
Total spend (£m)	221	151	-25%	332	259	-17%
Average length of stay (nights)	2.6	3.0		3.3	4.5	
Average spend per trip	£186	£212		£318	£338	
Average spend per night	£71	£70		£97	£75	

#### Day trips

Table 4 shows that during January – September 2012, NI residents took an estimated 5.6 million leisure day trips within NI, spending an estimated total of £94 million. Of those leisure trips, 1.6 million were tourism day trips, which accounted for £41 million of the total day trip expenditure within NI.

During the same period, NI residents took an estimated 183,000 leisure day trips to the RoI, spending an estimated £5 million. Of those leisure trips, 101,000 were tourism day trips.

Table 4 Estimated day trips taken by NI residents within NI and RoI, January-September 2011, 2012

	Northern Ireland			Republic of Ireland		
	2011	2012	% change	2011	2012	% change
<b>Leisure Day Trips</b>						
Total trips ('000s)	5,249	5,564	+18%	263	183	-23%
Total spend (£m)	100	94	+2%	7	5	-18%
Average spend per trip	£19	£17		£26	£27	
<b>Tourism Day Trips</b>						
Total trips ('000s)	1,973	1,583	-13%	171	101	-35%
Total spend (£m)	45	41	-5%	4	4	+16%
Average spend per trip	£23	£26		£23	£41	

## Background

Information on overnight and day trips is collected through the Continuous Household Survey. Further information on the survey methodology is available from [www.csu.nisra.gov.uk](http://www.csu.nisra.gov.uk)

An overnight trip includes any trip away from home for at least one night in the UK or Republic of Ireland. For the purposes of this bulletin, trips to the Channel Islands and the Isle of Man have been grouped with GB.

'Other' overnight trips include those attending conferences, exhibitions/trade shows, school trip/education, to do paid work/business, shopping, attending sporting events, and with common interest groups.

A leisure day trip is an outing or trip, not for business purposes, made on the same day from home with no time or distance restriction.

A tourism day trip is a leisure day trip taken outside the respondent's usual environment where they are away from home for more than 3 hours.

Further information on the analysis methodology may be viewed at: <http://www.detini.gov.uk/deti-stats-index/tourism-statistics/stats-domestic-tourism/stats-domestic-methodology.htm>

## Sampling variability

The Continuous Household Survey is a sample survey and estimates obtained from it are subject to sampling variability. Table 5 details the confidence intervals of the estimates for trips within NI and other countries.

Table 5 Confidence intervals for trip estimates January – September 2012

Country	95% Confidence Interval
Northern Ireland	+/- 16%
Other UK and RoI	+/- 12%

Data during the earlier parts of the year are more likely to exhibit larger variations due to smaller counts for each of the cells and the impact of unusual events.

## Rounding

Figures in the tables have been rounded to the nearest thousand or million and may not add to the figure shown as the total. Year on year percentage change is based on unrounded figures.

## Data revisions

Tourism estimates are produced to provide timely data to the tourism industry and Government policy makers. The estimates may be subject to revision due to improvements to the survey/analysis methodology or the inclusion of data returned after the publication date. The figures in this document are the most up-to-date available at the time of publication.